



BBRSDA Teleconferenced Board Meeting Minutes

May 11, 2015 – 7:00 p.m. PDT

1. Call to Order/Establishment of Quorum

Chairman Johnson called the meeting to order at 7:05 p.m. PDT. Present were Chairman Johnson and board members LaRussa, Carscallen, Marinkovich, Christensen, and Solberg. Also present were Executive Director Aspelund and Marketing Director Herendeen. A quorum was established.

2. Approval of Agenda

LaRussa moved and Carscallen seconded to approve the agenda as modified to add May 8, 2015 minutes/Meeting Fee Policy. **MOTION CARRIED UNANIMOUSLY.**

3. Approval/Ratification of Previous Minutes

A. March 5–7, 2015 Board Meeting

B. March 9, 2015 Special Meeting

C. March 16, 2015 Special Meeting

D. March 18, 2015 Special Meeting

Christensen moved and LaRussa seconded to ratify the minutes above as presented.
MOTION CARRIED UNANIMOUSLY.

E. April 2, 2015 Special Meeting

Christensen moved and Carscallen seconded to approve these minutes as presented.
MOTION CARRIED UNANIMOUSLY.

F. May 8, 2015 Board Meeting

Christensen moved and LaRussa seconded to table to the Meeting Fee discussion.

4. Marketing Program

A. Review/Approve 2015 Strategic Marketing Plan

Christensen moved and Carscallen seconded to approve the *2015 Strategic Marketing Plan* as presented. **MOTION CARRIED UNANIMOUSLY.**

B. Review/Approve Marketing Committee-recommended Budget Revisions

Christensen moved and Marinkovich seconded to approve the following Marketing budget revisions:

1) Move \$5,000 from 6840/Conference, Convention, Meeting to 7800/Projects;

2) Move \$1,500 from 6850/Board Meetings & Travel to 7500/Supplies; and

3) Move \$5,000 from 7075/Printing to 7102/Communication Services.

MOTION CARRIED UNANIMOUSLY.

C. Approve Chefs Collaborative Proposal

Carscallen moved and Christensen seconded to approve the 2015 Chefs Collaborative proposal as presented. **MOTION CARRIED UNANIMOUSLY.**

LaRussa and the board thanked Herendeen for all of her hard work for the organization over the years since this was her last board meeting as BBRSDA's Marketing Director.

5. Sustainability Program

A. Approve Moore Grant Repayment

When the bookkeeper was pulling information for the final financial report for the Moore Grant, we became aware expenditures in the amount of \$38,429.34 were made prior to the grant period so that amount has to be repaid. We also failed to expend \$23,355.32 prior to the end of the grant period, so that amount also has to be repaid, for a total repayment amount of \$61,784.66.

LaRussa moved and Solberg seconded to approve the \$61,784.66 repayment to the Moore Foundation. **MOTION CARRIED 5/0 WITH ONE ABSTENTION (CARSCALLLEN).**

B. BBU Status

Aspelund reported as an informational item that she'd advised Brown at BBU to pull her and BBRSDA's names from the BBU website due to she and Carscallen's resignations.

C. Lobbying

The board moved this discussion to the executive session of the meeting.

D. CFBB

The board moved this discussion to the executive session of the meeting.

6. Quality Program

A. Johnson described the actions of the Quality Committee during its last meeting.

Christensen moved and Marinkovich seconded to survey and summarize facts for a fleet "directory" about ice production, and availability and logistics (including exploring availability of surplus ice at the Egegik Icicle plant), utilizing Aspelund after May 15th in her part-time capacity to conduct the survey and produce the directory prior to the season. **MOTION CARRIED UNANIMOUSLY.**

B. "Who Isn't Chilling?" Survey – McDowell Group

Johnson reviewed the McDowell Group's proposal to define a targeted list of fishermen who aren't chilling so that BBRSDA could survey a much smaller list of folks. He further advised that Wink had contacted him desiring a discussion about continuing to fund the Fall Market reports. Aspelund advised that this discussion had been placed on the June 6, 2015 board meeting agenda since Wink will be in attendance.

Christensen asked what it would cost to provide a Seafood News subscription to BBRSDA members; Aspelund will research the cost. Johnson also discussed surveying the processors regarding their recommendations for the percentage of fish that should be chilled in the Bay. Aspelund reminded the board that this had been discussed during the Quality Committee and it was determined that requesting this question to be asked by NEI during the annual processor survey would be appropriate; Aspelund has already made that request of NEI.

7. Review Buyback Survey Results

Aspelund reported the unvalidated results of the survey. Action on the validated responses will be discussed at a fall meeting.

8. Review June 6, 2015 Annual Meeting agenda

The board approved the agenda as presented. Marinkovich won't be at the June 6th meetings as his daughter is graduating that day, but may be available by cell phone for the board meeting.

9. Future Agenda Items – None

10. Miscellaneous Business

A. May 8th meeting/Meeting Fee Policy

LaRussa feels that the board deserves a meeting fee for its work during the May 8th and May 11th teleconferenced board meetings due to the amount of time spent in the meeting.

LaRussa moved and Marinkovich seconded to waive the Meeting Fee policy for the May 8th and May 11th board meetings to enable payment for one meeting since the combined meetings meets the threshold of four hours for such payment, as well as the intent of the meeting fee policy. **MOTION CARRIED UNANIMOUSLY.**

Solberg moved and LaRussa seconded to approve the May 8, 2015 meeting minutes as presented. **MOTION CARRIED UNANIMOUSLY.**

11. Executive Session

Marinkovich moved and LaRussa seconded to go into Executive Session at 9:17 p.m. for the purposes of making an appointment to Seat A, personnel, and political matters. **MOTION CARRIED UNANIMOUSLY.**

Christensen moved and Marinkovich to come out of Executive Session at 11:58 p.m. with no action taken. **MOTION CARRIED UNANIMOUSLY.**

Christensen moved and Solberg to recess at 11:59 p.m. until 1 p.m. PDT on Tuesday, May 12, 2015. **MOTION CARRIED UNANIMOUSLY.**

The meeting resumed at 1:07 p.m. PDT Tuesday with all board members present.

Solberg moved and Marinkovich seconded to go into executive session at 1:08 p.m. to continue discussions on making an appointment to Seat A, personnel, and political matters. **MOTION CARRIED UNANIMOUSLY.**

Marinkovich moved and Solberg seconded to exit executive session at 2:22 p.m. with no action taken.

The board recessed at 2:23 p.m. to resume on Thursday, May 14th at 7 p.m. PDT.

The meeting reconvened on Thursday, May 14th at 7:06 p.m. PDT with all board members present, except Matt Marinkovich. Also present was Executive Director Aspelund.

Carscallen moved and Solberg seconded to go into executive session at 7:07 p.m. to discuss Personnel. **MOTION CARRIED UNANIMOUSLY.**

Marinkovich joined the meeting at 8:56 p.m.

Carscallen moved and LaRussa seconded to exit executive session at 9:30 p.m. with no action taken. **MOTION CARRIED UNANIMOUSLY.**

Carscallen moved and LaRussa seconded to appoint Pete Andrew to fill the Seat A vacancy. **MOTION CARRIED 4/0 WITH TWO ABSTENTIONS.**

LaRussa moved and Solberg seconded to appoint Mike Friccero as an Ex-officio board member for a one-year term expiring at the 2016 Annual Meeting. **MOTION CARRIED UNANIMOUSLY.**

Christensen moved and Solberg seconded to employ Aspelund on an hourly basis at her current hourly rate through September 30, 2015 to provide maintenance-level support for the organization, as well as special projects as assigned by the board, such as producing a 2015 ice directory and providing support for the board in its executive director hiring process. **MOTION 5/0/1 WITH ONE ABSTENTION (CARSCALLLEN).**

12. Review/Confirm Future Meeting Dates

Annual/Board meetings: June 6, 2015 – Elementary School Gym, Dillingham, AK
September 22–23, 2015 – Fairhaven Village Inn, Bellingham, WA
October 18–19, 2015 – Fairhaven Village Inn, Bellingham, WA
November 16–17, 2015 – Silver Cloud, Seattle, WA
January 19–20, 2016 – Fairhaven Village Inn, Bellingham, WA
February 16–17, 2016 – Fairhaven Village Inn, Bellingham, WA
March 3–4, 2016 – Anchorage, AK

13. Adjourn

LaRussa moved and Carscallen seconded to adjourn the meeting at 9:43 p.m. **MOTION CARRIED UNANIMOUSLY.**