



BRISTOL BAY

Regional Seafood Development Association

Annual Pre-Season Meeting Agenda

June 9, 2018 – 12:00 p.m. to 2:30 p.m.

Bristol Bay School Auditorium – Naknek, AK

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| 12:00 | <u>Welcome</u> | |
| | Introduction | Mike Friccero |
| | Board election results | |
| 12:15 | <u>Committee Reports</u> | |
| | Quality Committee | Mike Friccero |
| | Finance Committee | Lange Solberg |
| | Public Relations/Outreach | Lange Solberg |
| | Sustainability Committee | Lange Solberg |
| | Marketing Committee | Abe Williams |
| 1:15 | <u>Bristol Bay Branding & Marketing Campaign</u> | Christine Fanning, Rising Tide Communications |
| 1:35 | <u>Alaska Seafood Marketing Institute</u> | Jeremy Woodrow, ASMI |
| 1:50 | <u>2018 Spring Market Report Presentation</u> | Andy Wink, Wink Research & Consulting |
| 2:15 | <u>Member Questions and Comments</u> | |
| 2:30 | <u>Adjourn</u> | |