



BRISTOL BAY

Regional Seafood Development Association

BBRSDA Board Meeting FINAL Minutes

June 9, 2018 – 3:00 p.m.

Bristol Bay Borough School – Naknek, AK

1. Call to Order/Establishment of Quorum

Chairman Friccero called the meeting to order at 3:02 p.m. Present were board members Friccero, Solberg, Christensen, Wood, Jackson, and Cook; Johnson was present via teleconference. Present were staff members Padilla and Aspelund. A quorum was established.

Also present were members Peter Andrew, Katherine Carscallen, Matt Hakala, Erick Szabo, Robert Heyano, and Michael LaRussa; RTC contractors Fanning and Constenstein; and Janis Harsila, public.

2. Approval of Agenda

Christensen moved and Wood seconded to approve the agenda as presented. **MOTION CARRIED UNANIMOUSLY.**

3. Approval of Previous Minutes

A. April 11, 2018

Solberg moved and Wood seconded to approve the April 11, 2018 minutes as presented. **MOTION CARRIED UNANIMOUSLY w/1 RECUSAL AND 1 ABSTENTION.**

B. May 9, 2018

Christensen moved and Wood seconded to approve the May 9, 2018 minutes as presented. **MOTION CARRIED UNANIMOUSLY w/1 ABSTENTION.**

4. Member Comments

Erick Szabo would like the BBRSDA to fund more advocacy and education on Pebble. Katherine Carscallen thanked the board for its work on Marketing. Peter Andrew thanked the board for its work, stated that the value of the fishery is increasing, and that he hopes the board will invest more into the fishery.

5. Election of Officers

Chairman Friccero reminded the board that it can, per the bylaws, delay officer elections until September and can do a voice vs. secret ballot vote, but opened the floor to discussion. Christensen noted the “horsepower” in the audience, i.e., four previous board members. Cook sought to delay officer elections because there are two board members that haven’t had access to BBRSDA documents and don’t know the other board members. Jackson asked Cook what he’d learn between now and September that would assist him; Cook stated that he’d asked for access to non-confidential board materials, but had yet to receive them. Wood stated that he didn’t want to delay the vote, but didn’t have a preference as to voting method.

Friccero opened the floor for nominations for President. Johnson moved and Christensen seconded to nominate Friccero for President. Solberg moved and Jackson seconded to close nominations. **MOTION CARRIED 6/1.**

Friccero opened the floor for nominations for Vice-president. Friccero moved and Wood seconded to nominate Christensen for Vice-president. Johnson moved and Solberg seconded to close nominations. **MOTION CARRIED 6/1.**

Friccero opened the floor for nominations for Secretary-Treasurer. Christensen moved and Johnson seconded to nominate Solberg as Secretary-Treasurer. Johnson moved to close nominations and Wood seconded. **MOTION CARRIED 6/1.**

6. Committee Assignments

Chairmen Friccero made the following committee assignments:

- Christensen – Marketing/Finance
- Solberg – Sustainability/Finance/PRO
- Johnson – Quality/Sustainability
- Wood – Marketing/Quality
- Jackson – Marketing/Sustainability/PRO
- Cook – Quality/Finance/PRO

Christensen moved and Johnson seconded to ratify approval of Chairman Friccero's committee assignments. **MOTION CARRIED UNANIMOUSLY.**

7. Interim Executive Director Report

Padilla reported the following:

Org/Admin

- Audit exit interview will be held on June 12th; the audit process has gone well
- Transition from Martello to Padilla has taken a lot of time, but has moved along
- New board member training held with Foraker Group

Marketing

- Organized 2018 on pack labels for processors
- Working on fresh promotions with retailers
- Assisted with the Seafood Buyers' Panel at BB Fish Expo
- Reviewed/approved the Spring Salmon Market Report

Quality

- Starting to roll out the Quality campaign materials
- Finalized Copper River Ice Machine Contract
- Reviewed, approved, and posted 2017 NEI Processors' Survey
- Communicated with members on RSW Discount Program

- Finalized sale of one RSW unit; now two have been sold

Sustainability

- UW Schindler Otolith contract is signed
- Port Moller Expansion contract signed
- Collaborated with Schindler on synopsis for the USACE EIS scoping comments
- Continuing discussions with BBSRI on BBFC 2018 work

Public Relations/Outreach

- Distributed five Waypoints
- Updated website, social media, etc.

Solberg moved and Wood seconded to accept the Interim Executive Director's report. **MOTION CARRIED w/1 ABSTENTION.**

Christensen inquired about documentation of transition material, wanting to ensure that important information is saved as a matter of course.

8. Committee Reports & Recommendations

A. Marketing – Just had a good update during the member meeting. Christensen inquired about whether or not there was any new potential market option as a result of the Seafood Buyer's Panel during the Bristol Bay Expo. Padilla explained that it wasn't our event or our buyers present. Jackson commented that the DM materials are just beautiful and everyone that sees them loves them. Wood stated that quality has to come before marketing and we need to always push that. Cook commented that the quality of ASMI's presentation was excellent and that we need to work more with ASMI; he objects to the use of the term "wild" for marketing purposes as it has negative connotations. Christensen concurred with support for more collaboration with ASMI.

B. Sustainability

Johnson would like the BBRSDA to expand its presence on the Pebble issue and would like to have additional board discussions about that.

Solberg reported that he'd received current information that Schindler's USACE EIS scoping comments on behalf of the BBRSDA is nearly done. For the benefit of the members not in attendance at the member meeting, Solberg reviewed the high points of his report there regarding the Port Moller Expansion, Schindler Nushagak Otolith Expansion, and Wink Research economic impact analyses projects.

Friccero advised of the BBRSDA's funding cycle and encouraged members to be aware of that cycle and to bring proposals to the BBRSDA for consideration.

i. Bristol Bay Fisheries Collaborative

Padilla reviewed the BBFC update, stating that the only thing not included in what the board reviewed last fall was the Alagnak Tower project, which is being funded by the state. Better information on the total project cost will be known in the fall. The current project total is \$762,000.

C. PR/Outreach

Solberg reported that we need to quantify the value to the fleet of the AML discount program. He'd like to distribute info to the fleet about the medivac insurance program (\$125/head). A bigger discussion is looking at the Town Hall Meeting project in the fall, stating that it was a successful project. He thinks it was good to "sit on our heels" for a year, but should consider moving forward with it again next year. Jackson has some ideas about reducing costs.

Cook stated that he didn't know about the AML discount and pointed out the issues related to communication with the fleet. Padilla explained the broad variety of avenues that have been used to communicate.

D. Quality

Padilla briefly reviewed the RSW Discount, RSW Consultations, Ice Barges, and Ice infrastructure projects w/Icicle and Copper River Seafoods projects described at the member meeting.

i. Icicle Ice Infrastructure contracts

Icicle overestimated shipping costs to the Wood River plant and underestimated the costs to Egegik. As a result, it requests a \$2,544 reallocation from the Egegik project to the Wood River project.

Johnson moved and Jackson seconded to reallocate shipping funds from one Icicle totes project to the other. Cook stated opposition to the projects since that ice can be utilized only by one processor's fishermen and can be provided to non-members. **MOTION CARRIED 5/1 w/1 ABSTENTION.**

E. Finance

i. 1st Quarter Financials (March 2018)

Solberg presented the 2018 1st quarter reports. BBRSDA has current assets of \$3.2 million, of which \$2.3 million is in reserve. Income is in the amount of about \$31,000; \$10,000 of that is interest income and \$21,513 is the sale of one RSW unit, which is booked as income.

Christensen moved and Jackson seconded to approve the 1st quarter financial reports. Cook is concerned about the lack of detail provided in the financial reports. Board members explained that the information on the budget is explained in depth in each committee and at the board level, and that activities are continually vetted and monitored via the contractual benchmarks for performance. **MOTION CARRIED UNANIMOUSLY.**

9. Review of Annual Preseason Membership Meeting

Attendance wasn't as good as we'd like; we need to consider other ways to advertise the member meeting.

Recessed at 4:47 p.m. to meet with Governor Walker and reconvened at 5:33 p.m.

10. Executive Session – Personnel and Legal

Johnson moved and Christensen seconded to go into executive session for the purposes of discussing personnel and legal matters at 5:35p.m. **MOTION CARRIED UNANIMOUSLY.**

Cook excused himself during the legal presentation.

Johnson moved and Christensen seconded to come out of executive session at 6:22 p.m. **MOTION CARRIED UNANIMOUSLY.**

Christensen moved and Wood seconded to approve the executive director employment contract agreement negotiated by the hiring team. **MOTION CARRIED UNANIMOUSLY w/1 RECUSAL.**

11. Miscellaneous – None.

12. Review/Confirm Future Meeting Dates

September 17–18, 2018 – Bellingham, WA

November 18–20, 2018 – Pacific Marine Expo

13. Adjourn

Christensen moved and Cook seconded to adjourn the meeting at 6:23 p.m. **MOTION CARRIED UNANIMOUSLY.**