



BRISTOL BAY

Regional Seafood Development Association

Annual Pre-Season Meeting Agenda

June 10, 2017 – 12:00 p.m. to 2:45 p.m.
Dillingham Elementary School Gym – Dillingham, AK

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|-------|---|--|
| 12:00 | <u>Welcome</u> | |
| | Introduction | Mike Friccero |
| | Board election results | |
| 12:15 | <u>Committee Reports</u> | |
| | Finance Committee | Becky Martello |
| | Public Relations/Outreach | Becky Martello |
| | Marketing Committee | Becky Martello |
| | Sustainability Committee | Fritz Johnson |
| | Quality Committee | Buck Gibbons |
| 1:00 | <u>Bristol Bay Branding & Quality Campaign</u> | Kate Consenstein, Rising Tide Communications |
| 1:20 | <u>2017 Spring Market Report Presentation</u> | Andy Wink, McDowell Group |
| 2:00 | <u>Member Questions and Comments</u> | |
| 2:45 | <u>Adjourn</u> | |



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BBRSDA Board Meeting Agenda

June 10, 2017 – 3:00 p.m. – 5:00 p.m.

Dillingham Elementary School Library - Dillingham, AK

1. Call to Order/Establishment of Quorum
2. Approval of Agenda
3. Approval of Previous Minutes
 - a. March 2, 2017
 - b. April 20, 2017
4. Member Comments
5. Election of Officers
6. Committee Assignments
7. Executive Director Report
8. Policy and Procedures Review and Revisions - Martello
 - a. Finance Policy
9. Committee Reports & Recommendations
 - a. Marketing – Williams
 - i. Trademark
 - ii. Co-branding
 - b. Sustainability – Johnson
 - i. Bristol Bay Fisheries Collaborative
 - c. PR/Outreach – Solberg
 - d. Quality – Gibbons
 - e. Finance – Solberg
 - i. 1st Quarter Financials (March 2017)
10. Review of Annual Pre-Season Membership Meeting
11. Executive Session



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12. Miscellaneous

13. Review/Confirm Future Meeting Dates

- September 18-19 – Anchorage, AK
- October – TBD
- November 14-15 – Silver Cloud, Seattle, WA

14. Adjourn