

BBRSDA Special Board Meeting Agenda

March 15, 2016 – 5:00 p.m. PDT
Teleconference

1. Call to order/Establishment of Quorum

President Williams called the meeting to order at 5:11 p.m. Present were President Williams, Vice-president Christensen and Secretary/Treasurer Solberg; board members Johnson, Gibbons, Marinkovich and Andrew (joined at 5:45 p.m.); and ex-officio board member Friccero. A quorum was established.

Also present was Executive Director Becky Martello.

2. Approval of Agenda

Marinkovich moved and Solberg seconded to approve the agenda with the addition of item 4a: RSW Program. **MOTION CARRIED UNANIMOUSLY.**

3. ADF&G Test Fishery and Budget Shortfall

The board discussed the need to divert the cost recovery fishery proposed by ADF&G before bids go out to processors early next week. There was discussion about a collaborative funding effort in order to spread the burden across as many stakeholders as possible. There was discussion about this topic at the Kodiak Town Hall meeting and members were unanimously in support of avoiding the cost recovery. The idea was brought up to fund half of the \$250,000 and ask processors to fund the other half. Consensus was formed around this idea and board members will set about reaching out to processors to gauge interest.

4. Quality Program RFPs

Quality Coordinator, Mark Buckley drafted RFPs, targeting processors, to expand ice delivery in the Bay through the purchase of ice totes and ice making equipment. Marinkovich moved and Johnson seconded to approve the ice totes and ice making equipment RFPs as written. **MOTION CARRIED UNANIMOUSLY.**

4 a. RSW program

Williams opened the floor for discussion and noted we do not have RSW proposals to consider at this time. Discussion focused on the lack of a clear plan laid out for the RSW program and that there are still many details that need to be fleshed out on paper. Quality Coordinator contractor, Mark Buckley, will be directed to draft something outlining the details of the program for the board.

5. Marketing Agency Proposal

The RFP seeking a marketing agency to carry out the “industry” project (branding campaign) was sent out to several firms. Martello and Gibson reviewed each proposal and recommended awarding the contract to Rising Tide Communications. Friccero

moved and Christensen seconded to approve the Rising Tide Communications proposal.
MOTION CARRIED UNANIMOUSLY.

6. Miscellaneous Business
None.

7. Adjourn
Christensen moved and Solberg seconded to adjourn the meeting. **MOTION CARRIED UNANIMOUSLY.**

Meeting adjourned at 6:18 p.m.