

2014 BBRSDA Project Proposals - Status

Project Name	Purpose	Strategy	Total	Action
1 ADFG - Egegik	Sample Egegik setnet harvest stock comp	Research	\$0.00	No
2 ADFG - Escapement Tracking	Early counting tower operations	Sustainability	\$160,000.00	Yes; contract in place.
3 ADFG - Stock Comp Tools	Upgrade stock comp equipment	Research	\$30,000.00	Yes; contract in place.
28 AMCC - ANC Farmers Mkt	BB awareness via Farmers Mkt, restaurants and events.	Marketing	\$25,000.00	Yes - conditional - need to know cost/context; board declined moving forward.
4 BBB - Ice Capacity Naknek	Engineering & equipment for ice on fishermens dock	Infrastructure	\$0.00	No
6 BBNA - Togiak Sonar	Feasibility study - sonar WITHDRAWN	Research	\$0.00	No
7 BBSRI - Pt Moller	Test Fishery	Research	\$40,000.00	Yes; contract in place.
13 Greta Horn - DM Marketing	Offset advertising for certain DM's	Marketing	\$0.00	No
14 KDLG - Support	Expanded coverage of the commercial fishery	Marketing	\$25,000.00	Yes
15 Lawson - Film Proposal	Film about environmental concerns of comm-fishermen	Marketing	\$0.00	No; flimmaker is too busy.
18 Mossness - Organic Salmon	Monitor Organic Standards Board	Marketing	\$3,500.00	Yes; contract in place.
19 OBSI - Bristol Lady	Offset barge operating costs	Quality	\$30,000.00	Yes; contract in place.
20 Schindler - Nushagak Habitat	Characterize and quantify salmon habitat in Nush/Mulchatna	Research	\$214,000.00	Yes - contingent on matching funds (25%-50%); per 4/21 board action, 50% required.
21 Schindler - Nushagak Otoliths	Complete habitat baseline & map spawning areas in Nush/Mul	Research	\$188,726.00	Yes; revised @ 4/21 board teleconference meeting to funding 100% this year w/the understanding that the Nush Habitat project will require 50% match next year. Contract sent.

23	Thompson - Film Commercial	Video of commercial of BB fishermen as business mgrs	Marketing	\$0.00	No
24	Trident - Bristol Maid	Offset ice barge operating costs	Quality	\$30,000.00	Yes; contract in place.

Research	\$472,726.00
Sustainability	\$160,000.00
Marketing	\$53,500.00
Quality	\$60,000.00
Total	\$746,226.00

2014 BBRSDA Project Concepts - Status

Project Name	Purpose	Strategy	Total	Action	
1C	Buckley - Scholarship	Research connection between quality and fish price	Quality		Board declined to proceed at 4/21 teleconference meeting.
2C	Gibbons - Market to Fleet	Encourage and motivate fishermen to improve quality	Quality		Hire Quality Coordinator. Create job description and SOW
	Gibbons	Re-establish RSW Discount Program	Quality		Tabled pending hiring of Quality Coordinator
3C	Hansen - Website Enhancement	Communication platform for processors, marketers of BB salmon	Marketing	\$5,000.00	Approved for; proponent asked on 4/28 to delay implementation until 2015.
4C	Harsila - Nutritional Testing	Establish baseline nutritional and contaminant information	Research		Approved; delaying possible implementation until Fall 2014 pending results of ongoing testing.
6C	Johnson - Catalog	Advertise availability of discounted chilling equipment	Quality		Tabled pending hiring of Quality Coordinator
7C	Johnson - Ice Bags	Make insulated ice bags available to ice barges	Quality		Merged with 12c
9C	Webb - Ugashik Sonar	Investigate placing sonar counter on Ugashik River	Research		Staff research found costly and unfeasible.
12C	Marinkovich - Ice Distribution	Design, develop and procure manufacturing of ice bags	Quality	\$18,000.00	Approved; not to exceed \$18,000. Underway.
14c	Gibbons --- RSW parts	Warehouse RSW parts in BB	Quality		Tabled pending hiring of Quality Coordinator

Research	\$0.00
Sustainability	\$0.00
Marketing	\$5,000.00
Quality	\$18,000.00
Total	\$23,000.00

2014 BBRSDA Board/Staff Projects - Status

Project Name	Purpose	Strategy	Total	Action
BBRSI - Outer Port Heiden Stock Composition	Determine if there are differences in stock comp of sockeye between open and closed areas in the OPH and Ilnik sections	Research	\$150,000.00	Contract in place.
McDowell - Salmon Market Reports	Bi-annual research reports to analyze Bristol Bay sockeye markets & distribution channels	Research	\$64,000.00	FY 14 contract in place.
Northern Economics - Processor Quality Survey	Determine the level of chilled fish reaching processors	Research	\$15,000.00	FY 14 contract in place.
Northern Economics - Buyback Report	Produce report that predicts costs/benefits of a Bay drift permit buyback program	Research	\$73,110.00	In process.

Research	\$302,110.00
Sustainability	\$0.00
Marketing	\$0.00
Quality	\$0.00
Total	\$302,110.00