



BRISTOL BAY

Regional Seafood Development Association

BBRSDA DRAFT Board Meeting Agenda

November 14-15, 2017 – 8:00 a.m.

Silver Cloud Hotel – Seattle, WA

1. Call to Order/Establishment of Quorum
2. Approval of Agenda
3. Approval of Previous Minutes
 - a. October 16-17, 2017 Meeting Minutes
4. Member Comments
5. Executive Director Report
6. Committee Reports & Recommendations
 - a. Marketing – Williams (11/14 8:30am PDT Kate Consenstein, Christine Fanning & Mark Jones)
 - i. Bristol Bay Marketing Project 2018 – Rising Tide Communications
 - ii. 2018 Retail Consulting Proposal - MRJ and Associates, Inc
 - iii. Fall and Spring Sockeye Market Reports – McDowell Group, Inc
 - iv. 2018 Promotional Budget
 - b. Quality – Gibbons
 - i. 2018 Quality Campaign – Rising Tide Communications
 - ii. 2018 Ice Project TBD
 - iii. 2018 Bristol Lady Ice Barge – Ocean Beauty Seafoods
 - iv. 2018 Bristol Maid Ice Barge – Trident Seafoods
 - v. 2018 Processor Survey – Northern Economics Inc.

- c. Sustainability – Johnson
 - i. Mike LaRussa – Recommendation for committee appointment
 - ii. UW Otolith Study Update
- d. PR/Outreach – Solberg
 - i. 2018 Camai ER Funding
- e. Finance – Solberg
 - i. FY17 Budget Revisions
 - ii. 3rd Qtr 2017 Financials
 - iii. FY18 Budget Recommendation
- 7. Executive Session
- 8. Fall Sockeye Market Report – Andy Wink (11/15 10:30am PDT)
- 9. Forrest Bowers (11/15 1:30pm PDT)
- 10. Miscellaneous Business
- 11. Future Agenda Items
- 12. Review/Confirm Meeting Date
 - a. January 24-26, 2018 – TBD
 - b. March 1-2, 2018 – Anchorage, AK
- 13. Adjourn