



BBRSDA Board Meeting Agenda
January 19-20, 2017 – 8:00 a.m.
Hotel Captain Cook – Anchorage, AK

1. Call to Order/Establishment of Quorum (8am)
2. Approval of Agenda
3. Approval of Previous Minutes
 - a. November 15-16, 2016
4. Member Comments (8:15am)
5. Executive Director Report – Martello
6. 2017 Update Conflict of Interest Disclosures
7. Graying of the Fleet Project Update – Rachel Donkersloot, AMCC (9am)
8. Boston Collaborative Opportunity – Martello (10am)
9. KDLG Request - Martello
10. Once Films – Greg Kiger, Once Films (11am)
11. Policy and Procedures Review and Revisions - Martello
 - a. Media Policy
 - b. Travel Policy: Reimbursement Timeline
 - c. Committee Policy
12. Committee Reports & Recommendations
 - a. Marketing – Williams
 - i. MRJ & Associates
 - b. Sustainability – Johnson



- c. PR/Outreach – Solberg
- d. Quality – Gibbons
 - i. Quality Campaign
 - ii. Seek IRS Ruling re: RSW Program
- e. Finance – Solberg
 - i. Quarterly Financials – September 2016
- 13. BBSRI Proposal/Update – Michael Link, BBSRI (1pm)
- 14. Executive Session (2pm)
- 15. Branding Pilot Project Analysis – Kate Consenstein & Christine Fanning, Rising Tide Communications (3pm)
- 16. Foraker Training (9am-12pm on Friday, Jan. 20)
- 17. Miscellaneous Business
- 18. Future Agenda Items
- 19. Review Next Meeting Dates
 - a. March 2-3, 2017 – Anchorage, AK
 - b. June 3 or June 10, 2017 – Dillingham, AK
- 20. Adjourn