



BRISTOL BAY

Regional Seafood Development Association

BBRSDA DRAFT Board Meeting Agenda

January 25-26, 2018 – 8:00 a.m.

Chrysalis Inn – Bellingham, WA

1. Call to Order/Establishment of Quorum
2. Approval of Agenda
3. Approval of Previous Minutes
 - a. November 14-15, 2017 Meeting Minutes
 - b. January 10, 2018 Special Meeting Minutes
4. Member Comments
5. Executive Director Report
6. 2018 Update Conflict of Interest Disclosures
7. 2018 – 2023 Organizational Strategic Plan
8. Committee Reports & Recommendations
 - a. Sustainability – Johnson
 - i. UW Schindler Otolith Study Expansion
 - ii. Port Moller Expansion Discussion
 - iii. Website Update
 - iv. Sustainability Programs Update
 - b. PR/Outreach – Solberg
 - i. KDLG Proposal
 - c. Finance – Solberg
 - i. Meeting Fee Policy Revision
 - ii. Financial Policy Revision

- d. Marketing – Williams
 - i. Bristol Bay Marketing Project 5 Year Strategic Plan – Rising Tide Communications
 - ii. Bristol Bay Marketing Program Update
 - e. Quality – Gibbons
 - i. Quality Programs Update
 - ii. RSW Discount Program: Warehousing RFP
9. Executive Session - Personnel
10. Miscellaneous Business
- a. March Industry meeting agenda review
11. Future Agenda Items
12. Review/Confirm Meeting Date & 2018 General Meeting Schedule
- a. March 1-2, 2018 – Anchorage, AK
 - b. June 9, 2018 – Naknek, AK
13. Adjourn