



# BRISTOL BAY

Regional Seafood Development Association

## **BBRSDA Board Meeting Minutes**

November 17, 2021 – 8:00 am AKT

Silver Cloud Hotel – Seattle, WA | Teleconferenced

### **1. Call to Order/Establishment of Quorum**

President Jackson called the meeting to order at 9:15am PST. Present in-person were board members Johnson, Temple, O'Neill, and Wilson; guests Michael Link and Michael Friccero; members Henry Strub and Will Chaney; and staff members Bursch, Dunn, Machain and Wink. Present via teleconference were board members Niver and Ure. **A QUORUM WAS ESTABLISHED.**

### **2. Approval of Agenda**

O'Neill moved and Temple seconded to approve the agenda as presented. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

### **3. Approval of Previous Minutes**

#### **a. October 22, 2021 Meeting Minutes**

Johnson moved and Ure seconded to approve the minutes from October 22, 2021. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

### **4. Member Comments**

Mike Friccero [F/V Miss Gina] thanked the board for their time and service. He encouraged the board to develop in a purposeful manner and work to get the right people on the board who are willing to serve in the director position. He strongly recommended support for Port Moller. He also emphasized the strong ROI on ice and requested that the board continue to support ice infrastructure and distribution.

Henry Strub from Dillingham was in attendance to explain changes on the permit process for the Nuyakuk falls hydroelectric project. He added that research is their main goal and they do not want anything to happen to the fish.

Michael Link, ED of BBSRI, was available to answer questions about Port Moller or the at-sea genetics projects.

Jackson thanked the guests and members for attending and for their input.

## **5. Executive Director Report**

Wink gave a brief update on the CARES Act webpage traffic and walked through notable ED Report bullet points.

Wilson moved and Johnson seconded to approve the Executive Director report. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

## **6. Program Updates & Committee Business**

### **a. Finance**

Temple gave a brief update on the Finance Committee meetings and recent approval of FY2020 Audit, 990 Tax Return, Q3 Financials and draft budget review.

#### **i. Financial Snapshot & Contract Status Update**

Machain walked through the Financial Snapshot and Contract Status update highlighting notable items. Jackson and Wink commented on the successes of the Port Moller project and thanked Mr. Link for his critically important work.

### **b. Sustainability**

Jackson spoke for Sustainability since Niver dropped off the line. The discussion items included:

- Yield Optimization Effort: ongoing discussions at the management level but no budget yet
- Pebble Mine status
  - Wink gave an update about the reinstatement of 404c protections due to the Trout Unlimited case. The hope is that the EPA will make a final 404c determination by the 2022 fishing season.
  - Shareholder lawsuit with Northern Dynasty
  - Proposal from Salmon State and CFBB for Outreach work
- BBSRI Projects: Michael Link gave an update about the 2-year state funding to fully support the Port Moller project. The BBFC scope does not include the at-sea genetic stock composition which should be lower cost than last year but they will be requesting additional support. Jackson thanked Mr. Link for his

perseverance in getting the at-sea genetics and state funding support accomplished.

- Nuyakuk Hydro project: we are awaiting studies; member Strub left handouts for the board to review
- Life-cycle Assessment: awaiting the final published paper, this was delayed due to multiple authors.
- UW Otolith Research project has submitted the final report after multiple years. This will be made available to board members once approved.
- UW Habitat Video: the final version was sent and will be played at the PME booth. Wink asked for ideas on how to best deploy the video.
- UW Run-timing project: applying the same AI to predict run-timing instead of just forecasting. Wink confirmed the project is looking at per river system or district.
- Lynker Hydro Model: this project is underway and the goal is to help us understand where we're headed with climate change as well as what a mine could do to the hydrology of the area.

#### **i. Net Recycling Proposal**

Net Your Problem has withdrawn the proposal and indicated they have secured funding from other parties to move forward.

*\*\*15-minute recess\*\**

#### **c. Quality**

Temple gave an update on the Quality Committee including 2 newly added members and 1 advisor, a recommendation for \$60K of funding for Quality Research, and a highlight of focus areas including RSW Technician program, CQR analytics, and continuing ice barges with more research.

Bursch gave an update on current and upcoming projects, highlights include:

- Quality research to look at how quality affects ex-vessel price
- Expansion of RSW apprentice program is a priority for 2022
- For the CQR program, Jackson added that the goal is to benefit from this tool and create wealth for the fleet and not penalize

anyone. Wink added that the data collection in the current year was not as smooth as it could be but they plan to have correlated data that is more usable.

**d. Marketing**

O'Neill gave an update on recent Marketing Committee meetings and discussions.

Dunn gave updates on the renewal for Rising Tide Communications and Mark Jones & Associates contracts, noting that Rising Tide's budget was reduced by almost 18%. She also brought up a food-service project to synergize with restaurant week and look at different markets in the US, with Seattle or Portland being ideal locations to start. The goal is to get fishermen involved to tie in our story and experience and get more Bristol Bay Sockeye Salmon on restaurant menus year-round and not just during Salmon Week. Wink asked about ASMI "on-pack" stickers and Dunn responded that we are trying to work with them to perhaps do one sticker with both logos.

**e. Outreach**

Johnson gave an update on the Outreach committee, highlighting that the goal is to keep the fleet informed and involved.

Highlights of the Outreach Committee include:

- Addition of 2 non-RSDA members: Melanie Brown and Jaymi Linscheid
- Outreach around inclusion of setnet fleet
- Recommended budget and program expansion for crew-member training
- Recommended budget for the Merch store to keep it stocked
- No funding recommended for Drill Instructor training for FY22
- Recommended funding to continue production of Waypoints radio spots during the season
- Fishermen profiles will be incentivized with existing merchandise
- No recommendation for Fleet Team or Town Halls in FY22
- Total recommendation of \$82,180 for Outreach related Board/Staff projects

### **i. Tax Strategies for Members**

The outreach committee gave direction to staff to start coordinating webinar sessions and see how much interest we get from the fleet before scoping any proposals for a more involved tax strategy support program. Staff met with several CPAs with experience with commercial fishing taxes and financial advising. We are planning to host a presentation before the end of the year to share any information pertinent to year end. We also plan to include articles in upcoming Waypoints.

Bursch shared the proposals received from multiple firms regarding tax strategies. Both firms were quoting at least \$1,500 for presentation and questions. Johnson stated that we don't want to subsidize member's tax preparations, but the information is valuable to have a basic foundation of how to run a business. Temple recommended listing the vendors on our website and promote them once vetted. Bursch suggested one presentation this year and funding for possibly one or two more in FY22.

Temple moved to fund \$1,500 in 2021 and \$3,000 in 2022 at staff discretion for presentations by either firm that staff deems suitable. Seconded by O'Neill. **MOTION CARRIED WITH UNANIMOUS CONSENT. Motion makers accepted friendly amendment to make the 2022 budget optional.**

### **ii. Photo Contest**

The 2021 photo contest is complete. The winning photographers will receive their prize money and the photos will be shared at PME, on our website, on our social media and available for our use and RTC's use into the future.

### **Miscellaneous Outreach Discussion**

- Jackson suggested having next spring's board meeting at FRI's Aleknagik fish camp.
- Wilson asked about making a video from the crew-member training to have available on our website or other media outlets

- Wink gave an update about market conditions that will be presented at the Fall 2021 member meeting, some highlights include:
  - Increase in permit values for drift and set net permits
  - A chart showing the value of BB Sockeye base ex-vessel plus processor share plus bonuses & adjustments
  - Global sockeye harvests up 10% in 2021
  - Wholesale prices are at or near record highs
  - Export volumes & values are up
  - Currently experiencing supply chain inflation and disruptions with shipping, labor etc.

*\*\*Recess for lunch – reconvene at 12:50 pm\*\**

## **7. FY22 Budget Review & Approval**

Staff led a review of the FY22 DRAFT Budget which has been reviewed and recommended by the various committees. The board discussed each class and reviewed the recommended funding for projects. Some project names were revised or removed if no funding planned.

Johnson moved and O'Neill seconded to approve the FY 2022 Budget with expenses totaling \$2,314,648. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

## **8. Miscellaneous Business**

### **a. BBRSDA Mission Statement & Strategic Plan Discussion**

Jackson asked the board to consider revising the BBRSDA Mission Statement and evaluate if it is meeting our mission and the needs of our members. Wink suggested that staff leads could draft bullet points to go under each of the high-level mission statement lines. The board agreed that this deserved further consideration at a future meeting.

### **b. Revisions to BBRSDA Bylaws & Policies**

Wink walked through the proposed bylaws and policy revisions and guided discussion for suggested edits. The majority of proposed

changes had to do with Board election procedures, allowing for the option of electronic or paper ballot voting.

Johnson moved and Wilson seconded to approve the bylaw changes that were provided in the meeting packet and discussed during the meeting. The motion makers requested that the following language be reflected in the minutes regarding Section VI: Term of Board Seats: *"Enacted November 17, 2021, any director currently serving his or her third consecutive board term as of this date is exempt."* **MOTION CARRIED WITH UNANIMOUS CONSENT.** Updated bylaws will be posted to the website as soon as reasonably possible.

Wilson moved and O'Neill seconded to approve the requested revisions to the Policy & Procedures presented and discussed during the meeting. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

**c. 2022 Board Election**

Wink presented the proposed 2022 Board Election timeline and staff recommended an electronic voting platform and vendor.

Temple moved and Johnson seconded to approve the 2022 election timeline that was provided in the meeting packet and discussed during the meeting, with the election vendor to be chosen by ED discretion. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

**9. Post Meeting Member Comment & Discussion**

No further member comments were provided.

Wink asked the board if we need to do more to help the fleet feel informed and get involved. Friccero responded that there is tacit approval from a large portion of the fleet, concluding that we would hear from members if they are unhappy, their silence is a reasonable indication of approval.

**10. Executive Session**

Temple moved and Johnson seconded to enter Executive Session at 2:56pm. The board invited Mr. Friccero to join. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

O'Neill moved and Wilson seconded to exit Executive Session at 3:37pm.  
**MOTION CARRIED WITH UNANIMOUS CONSENT.**

**11. Future Agenda Items, Events & Meeting Dates**

Tentatively scheduled for February 2, 2022 as a teleconference meeting.

**12. Adjourn**

O'Neill moved and Johnson second to adjourn at 3:39pm PST. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

*Total meeting time: 6 hours, 24 minutes*

*Board members in attendance: Jackson, Johnson, Niver, O'Neill, Temple, Ure, Wilson*