



## **BBRSDA Board Meeting Minutes**

November 16, 2022 – 9:00 am AKT  
Silver Cloud Hotel – Avenue One Ballroom  
Teleconferenced

### **1. Call to Order/Establishment of Quorum**

President Jackson called the meeting to order at 9:00am PST. Present were board members Sabo, Schonberg, Niver, Morgan, and Johnson; guest Robert Heyano; and staff members Bursch, Dunn, Machain and Wink. **A QUORUM WAS ESTABLISHED.**

Board member Andrew joined shortly after the meeting began.

### **2. Approval of Agenda**

Johnson moved and Sabo seconded to approve the agenda as presented. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

### **3. Approval of Previous Minutes**

#### **a. October 27, 2022**

Schonberg moved and Sabo seconded to approve the meeting minutes from October 27, 2022. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

#### **b. November 9, 2022**

Sabo moved Morgan seconded to approve the meeting minutes from November 9, 2022. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

### **4. Member Comments**

Member Robert Heyano was present and thanked the board and newly elected members. He expressed his appreciation for all that we do.

### **5. Executive Director Report**

Wink explained the new ED report format with the year-to-date bullet points. This can also be used as talking points for the member meeting or PME

booth. It highlights the many accomplishments for each program so far this year.

The board thanked staff for all of the work reflected in the ED report.

Niver moved and Johnson seconded to approve the ED Report as presented.  
**MOTION CARRIED WITH UNANIMOUS CONSENT.**

## **6. Program Updates & Committee Business**

### **a. Finance**

Machain presented the financial snapshot and contract status update highlighting notable items. Wink added that we should be mindful to get a right-size budget with a large assessment coming in 2023, and keep in mind that it could be much smaller in 2024. We want to be thoughtful of the financial situation when building our strategic plan. This can also be useful in planning for additional staff.

*Michael Link joined the meeting at 9:18am PST.*

### **b. Sustainability**

Wink gave a brief update about the status of the EPA determination for Pebble Mine. The deadline for the Region 10 determination is 12/2/22 but we expect to hear earlier. After that, it will move to EPA headquarters for a final recommendation. He feels the EPA is focused on making sure they get something that is stress tested through legal and can get us past the finish line.

Wink and the board commended Michael Link and the team at BBSRI on the successes with Port Moller and the at-sea genetics this year.

#### **i. Commercial Fishermen for Bristol Bay Proposal**

The Sustainability Committee recommended funding this project at \$45K, with provisions for pulling the funding if it's not performing.

Niver moved and Morgan seconded to approve the CFBB proposal for \$45,000 and with the recommended provisions.

**MOTION CARRIED WITH UNANIMOUS CONSENT.**

### **c. Quality**

Bursch gave a verbal update about the Quality program.

- For the RSW trainings, the first one was this month in Bremerton and three additional classes are coming up in Feb, Mar and May 2023. So far, she has 8 people signed up for reimbursements in 2022 and 8 more in 2023. Jackson requested that we solicit feedback from the participants before releasing payment.
- The new Capt'n Jack's pages are in the works with additional pages dedicated to safety topics. We can also add additional topics in our extra pages.
- Seafood Analytics was informed of our decision not to pay the remainder of the grant due to lack of deliverables and data. They were positive about the future and wanted to keep the relationship open.
- The draft 2023 budget has a placeholder for Quality research or tech support. Bursch will be looking for subject matter experts to carry out these efforts.
- The board discussed chilling practices and how effective the BBRSDA can be with influencing those decisions with the fleet. At the end of the day, it's the individual's choice.

Jackson recommended that Bursch apply to be on the technical committee with ASMI for the benefit of our organization.

### **d. Marketing**

Dunn gave a verbal update about the marketing program. Some highlights included:

- Our partnership with Amazon is official, they've added our assets and call out Bristol Bay, AK in their product description. The December promotion is 25% off and expecting a 1000-2000% lift. ASMI is working with Amazon to do a similar promo in January.
- Seattle Salmon Week is underway with over 30 restaurants participating and a handful of others eager to join next year.
- Dunn is working with RTC and Edelman to go over the 2023 tactical plan to get us through next year's holiday season.

- Staff is working with RTC to renegotiate our existing contract to better align our expectations and deliverables.

#### **e. Outreach**

Bursch gave a verbal update on the Outreach program activities.

- Setnet Campaign: Ocean Strategies is reaching out to KDLG to get some press and spread the word. The next steps include a webinar in December, and a mailed postcard before that. We will lean on Hannah from Ocean Strategies and our setnet ambassadors to lead those discussions and guide the questions.
- The board discussed our limitations as an organization on how we can approach allocation issues.

#### **i. Bristol Baybes Magazine Proposal**

This proposal was included in the meeting packet and came to the board for discussion from the Outreach Committee. Bursch brought a hard copy of the magazine for the board to see and feel. The consensus was to support this as an advertiser, and our legal review felt that would be the safer route.

Niver moved and Morgan seconded to approve funding \$7,000 towards advertising for the Bristol Baybes Magazine. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

#### **ii. Advisory Panel Structure**

In recent discussions on next steps in creating the Advisory Panel, we realized we have not yet clarified if the Outreach Chair is one of the 7 members or a separate 8<sup>th</sup> person. It is common for a board member to act as chair of the AP and the number of members varies with other organizations, it is less critical to have a tie-breaking odd number of people as the AP does not vote in the same capacity as the Board of Directors does.

Sabo moved that the board approve an 8-member panel with 7 outside members and the 8<sup>th</sup> member being the Outreach Committee chair to set and oversee the meetings. Niver seconded. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

## 7. FY23 Budget Review & Approval

Machain presented the most up-to-date draft FY23 budget going through each program and the associated board/staff projects. The board agreed to pull out dollar amounts for 2 Sustainability projects that have not yet been requested in 2023. If and when these projects end up happening and needing funding, these proposals can be reviewed by the board at that time. The updated expense total for 2023 was \$2,881,257.

Morgan moved and Johnson seconded to approve the FY23 budget as discussed with a total expense of \$2,881,257. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

## 8. Miscellaneous Business

### a. PME & Member Meeting Luncheon

Board and staff discussed the upcoming member meeting and logistics.

### b. 403b Employer Match

Andrew moved and Johnson seconded to accept the following statement regarding the 403(b) plan:

*“Effective January 1, 2023, BBRSDA Board of Director’s approved a discretionary matching contribution of 6% for all eligible 403(b) plan participants. BBRSDA will match 100% of the first 6% of employee contributions to the plan. The effective dates of this discretionary matching contribution will be from January 1, 2023 – December 31, 2023. We will update the discretionary contribution for the 2024 plan year upon board approval in 2023.”*

**MOTION CARRIED WITH UNANIMOUS CONSENT.**

## 9. Executive Session

Johnson moved and Morgan seconded to move into executive session at 11:58am PST. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

Johnson moved and Niver seconded to exit executive session at 12:35pm PST. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

## **10. Future Agenda Items, Events & Meeting Dates**

November 17 – 11:00am – Member Meeting Luncheon

November 17-19 – Pacific Marine Expo

December 5 or 12 – Setnet Webinar

December 14 – Board Meeting (Teleconference)

March 12-14 – Boston Seafood Expo

March 14 – Board Meeting (Boston)

## **11. Adjourn**

Morgan moved and Niver seconded to adjourn at 12:44pm PST. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

*Total meeting time: 3 hours, 44 minutes*

*Board members in attendance: Jackson, Johnson, Niver, Morgan, Sabo, Schonberg, Andrew*