



BBRSDA Board Meeting Minutes

October 22, 2021 – 8:00 am AKT
Teleconferenced

1. Call to Order/Establishment of Quorum

President Jackson called the meeting to order at 8:00am AKT. Present were board members Johnson, Temple, Wilson, Niver, and Ure; member Buck Gibbons; THG staff Audrey Lance; and staff members Bursch, Dunn, Machain, and Wink. **A QUORUM WAS ESTABLISHED.**

Member Art Bloom joined the call a few minutes after it began.

2. Approval of Agenda

Johnson moved and Niver seconded to approve the agenda. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

3. Approval of Previous Minutes

a. August 13, 2021 Meeting Minutes

Wilson moved and Temple seconded to approve the minutes from August 13, 2021. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

4. Member Comments

There were no member comments.

5. Executive Director Report

Wink walked through the newly added ED report, highlighting notable items including:

- Electronic voting options, requires some changes to the bylaws
- Staff and ED had their Q3 reviews to look at goals and performance so far
- Fishermen profiles still being collected
- Photo contest has received over 400 photos vs 200 last year. Voting options will be sent around soon.
- Kraken update in the Marketing section – first home game coming up.
- Climate Pledge Arena holding a farmers market with staff and Jackson attending.

Temple moved and Johnson seconded to approve the Executive Director Report. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

6. Program Updates & Committee Business

a. Finance

i. Financial Snapshot

Machain walked through the financial snapshot highlighting notable items.

ii. Form 990 Tax Return

Audrey Lance from THG joined the call to walk the board through the 2020 990 Form. She noted that this is a public document and a chance to explain activities and accomplishments to members. She noted that we didn't mark that we had a whistleblower policy – Wink later confirmed that we do have one included in the personnel policy.

Temple moved to approve the 990 tax return with the update made regarding the whistleblower policy. Seconded by Ure. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

iii. Ratification of Email Vote to Approve FY2020 Audited Financial Statements

The FY2020 Audited Financial Statements were approved via email vote, but email votes require ratification (additional approval) at the following board meeting, per our policies & procedures.

Johnson moved and Temple seconded to ratify the email vote approving the FY2020 Audited Financial Statements. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

iv. FY21 Q3 Financial Statements

Temple moved and Ure seconded to approve the Q3 Financial Statements as recommended by the Finance Committee. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

b. Sustainability

i. Salmon State & CFBB Proposal

Johnson moved and Wilson seconded to approve the proposal and recommendation from the Sustainability Committee to fund CFBB at \$60,000. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

ii. Net Recycling Proposal

The Sustainability committee recommended funding the project at the amount requested (\$20,000). Approval of this project is probably more time sensitive, as other project partners' involvement is dependent upon our funding. The Sustainability Committee had some questions for Nicole Baker about whether the project would result in a tax/fee on nets, how the project would be financial self-sufficient after 2022, and what sort of support/involvement the BB Borough would provide.

Ure moved and Niver seconded to approve the proposal from Net Your Problem for \$20,000. **MOTION RESCINDED.**

Staff recommends waiting to fund until we have more information on what additional costs might be triggered and if this would impose any additional costs on fishermen.

FOREGONE HARVEST:

The board asked about the foregone harvest. Wink is in contact with ADF&G staff, BBSRI's Michael Link, and other work group members, and he gave an update on where things stand.

Member Buck Gibbons commented that he felt that fishery managers had plenty of tools that they simply didn't utilize. He would like an explanation as to how everything unfolded and why they chose to do what they did.

Wink suggested maybe they can give a report back to the fishery on what happened, even though it's all hindsight, but if there are patterns then we should be able to learn from and act on them. Jackson recommended to use the term "yield optimization" in lieu of "foregone harvest" for future discussions and presentations.

c. Quality

The Quality Committee met and there is interest in supporting more research to better understand what activities have the best chance of continuing to improve quality from fishing boats, as well as how much quality is lost at other points in the supply chain. The overall goal is better ex-vessel prices. The committee is working on logistics to meet in person during PME.

d. Marketing

Dunn gave a brief update of the Marketing program. The draft budget for Marketing was presented to and approved by the Marketing committee in August. New members Buck Gibbons, Fred Crothamel, and Reid Ten Kleywere welcomed on the committee.

Some notable items include:

- New creative assets including digital buyers' guide
- Direct Marketer fall promotion has gone live
- Deeper dive with Contractor Alexa Tonkovich to go over the results of DC Restaurant Week
- RTC and MRJ will be present at the next Marketing Committee meeting with an overview of the programs

Johnson suggested to think about how marketing can support the Net Recycling program, possibly by helping explain how to properly strip nets for recycling.

e. Outreach

Bursch gave a brief overview of the Outreach program.

- The committee will be meeting November 1st and will review the pilot crew training project in Naknek.
- Staff and committee working on calls out to setnetters to gauge interest in potentially joining BBRSDA.
- Looking into providing tax consulting services to the fleet.

Wink asked if the board was in favor of doing another survey of the fleet to help prioritize what staff should look into. There was no opposition. Johnson suggested to keep the results live between now and Expo as it would be a method of engaging members at our booth. Jackson asked if there was any way to incentivize this survey to

encourage as much participation as possible. Staff is going to think about that.

7. Committee & Staff Budget Recommendations

Wink shared his screen to show the live version of the FY22 Draft Budget, introducing what has been recommended by committees and staff thus far. Currently we are expecting roughly \$2.5MM in assessment income in FY22, and as is typical, the bulk of expenses are in board/staff projects. Temple preferred to take time between now and the next board meeting to review the proposed budget and bring any questions at that time. The board had no other comments on the budget.

The board discussed the reserve balances and how those are typically handled. Wink shared an interactive spreadsheet to show how changes in FY22 spending would affect reserves.

Wink shared a draft of the RSDA's statement concerning its fiscal position. The final statement is saved in the meeting folder and consists of a short form paragraph and a longer statement with bullet points. The Finance Committee requested to have a handout version available at PME and member meeting. Jackson thanked Wink and the Finance committee for coming up with the statement.

8. Executive Session

Executive session was not needed.

9. Miscellaneous Business

a. Mission Statement & Strategic Plan Revisions

Jackson requested to defer this topic until the next meeting to allow time for board members to look over the current Mission Statement and Strategic Plan and come up with revision suggestions.

b. Pacific Marine Expo & 2021 Fall Member Meeting

Dunn gave an update on the most recent King County Health Order that will have significant implications for Pacific Marine Expo and the upcoming member meeting in Seattle.

All attendees, exhibitors, speakers and staff will be required to provide proof of COVID-19 vaccination for entry into Lumen Field Event Center. In

lieu of vaccination verification, entrants may also present a negative COVID-19 test result taken within 72 hours prior to the event. and... In accordance with the current Washington state and King County mask mandates, until further notice all people entering Lumen Field Event Center will be required to wear masks at all times except while actively eating or drinking, regardless of vaccination status.

Wink added that we will have a call-in conference line open during the member meeting.

15 minute recess, to reconvene at 10:25am AKT

c. Proposed Changes to BBRSDA Bylaws

Wink shared his screen to show proposals for new bylaw changes regarding elections for board seats. The topic of board member removal is being brought up again and shown to the board as part of 30-day notice. Wink asked the board to look over the proposed changes before the November meeting. These are deferred for action until the next meeting.

d. Retirement Benefit Program for Staff

Machain summarized a handout of the pros and cons of the option of joining the multiple employer plan (MEP) for 403(b) under our current support service group, Foraker. Johnson added that he felt this is one way to show appreciation to staff and he would support adopting the high-end of the proposed matching contributions, ranging from 3-6%.

Ure moved and Temple seconded to approve joining the MEP program and funding this retirement benefit for staff. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

Johnson moved that the match contribution amount be set at 6% for 2022 budget. Seconded by Wilson. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

10. Future Agenda Items

- Revisit Mission Statement and Strategic Plan
- Approve FY22 budget

11. Review and Plan Future Event & Meeting Dates

- **November 9-11, 2021:** ASMI – All Hands on Deck Meeting (virtual) - [LINK](#)
 - o Jackson, Dunn, and Wink attending and will give an overall report and committee reports.
- **November 17, 2021:** BBRSDA Board Meeting (Silver Cloud Hotel, Seattle)
- **November 18, 2021:** BBRSDA Member Meeting (Silver Cloud Hotel, Seattle)
 - o Staff will invite FRI and ASP members as guests.
- **November 18-20, 2021:** Pacific Marine Expo

12. Adjourn

Niver moved to adjourn at 11:22pm AKT. Seconded by Johnson. **MOTION CARRIED WITH UNANIMOUS CONSENT.**

Total meeting time: 3 hours, 22 minutes