



BRISTOL BAY

Regional Seafood Development Association

BBRSDA FINAL Board Meeting Minutes

February 28 – March 1, 2019 – 8:30am AST

Captain Cook Hotel – Club Room 1 - Anchorage, AK

1. Call to Order/Establishment of Quorum

President Friccero called the meeting to order at 8:31 a.m. AKT. Present were board members Johnson, Solberg, Christensen, Wood, Jackson, and Cook. A quorum was established.

Also present were staff Wink, de la Rosa, Machain, and Padilla.

2. Approval of Agenda

Christensen moved and Christensen seconded to approve the agenda as amended. **MOTION CARRIED UNANIMOUSLY.**

3. Approval of Previous Minutes

a. February 21, 2019 Meeting Minutes

No Action Taken. Deferred to next board meeting to allow board members more time to review.

4. Member Comments

Several members were in attendance including Robert Heyano, Mike Ferris, and Mark Smith. Also in attendance were Dr. Cam Wobus of Lynker, Kate Consenstein of Rising Tide Communications, and Scott Kendall.

Ferris commented on the current reach of quality programs, noting that some did not benefit members who were in remote districts such as Egegik. He encouraged the board to reconsider projects that would benefit those fleets.

Mark Smith advised that he would like to see more interactive financial details on website.

5. Executive Director Report

Solberg moved and Christensen seconded to approve the Executive Director Report as presented. **MOTION CARRIED UNANIMOUSLY.**

6. Carryover Items from 2-21-19 Board Meeting

a. CFBB Technical Review Project for Engaging in the Pebble Mine Permitting Process

Solberg noted that this proposal concept had already been voted on at the November board meeting and this vote was just to confirm the funding amount.

Christensen moved and Jackson seconded to approve CFBB Technical Review Project for Engaging in the Pebble Mine Permitting Process up to \$27,383 for funding in FY19. **MOTION CARRIED UNANIMOUSLY.**

- b. UTBB Pebble Mine Outreach and Permitting Process Engagement
Staff verified that changes recommended by the board were incorporated into the updated contract. Several board members sought verification that the BBRSDA would ensure compliance with RSDA statutes and regulations.

Christensen moved and Jackson seconded to approve the UTBB Pebble Mine Outreach Permitting Process Engagement up to \$225,000 for funding in FY19. **MOTION CARRIED UNANIMOUSLY.**

Meeting recessed at 9:32 a.m. AKT and reconvened at 9:58 a.m. AKT.

7. Presentation: Pebble Mine Tailing Dam Failure Modeling
Cameron Wobus provided a presentation on the Pebble Mine Tailing Dam Failure Modeling.

Meeting recessed at 11:10 a.m. AKT and reconvene at 11:27 a.m. AKT.

- a. Committee Reports & Recommendations
Marketing – Wood

i. Program Update

Staff provided an update on status of current marketing activities. Notably:

- Contractors RTC and MRJ had hit the ground running in 2019 reestablishing key partnerships from 2018 and developing new relationships with retailers and distributors
- New retail/distributor partnerships will see BB sockeye promoted nationwide by the end of the 2019 Lent season
- Bristol Bay Sockeye Salmon will be promoted in over 500 stores by the end of March
- BBRSDA will have a booth at the Boston Seafood Expo and had already secured key meetings and participation in networking events
- All contracts are on target for budgeting

Meeting recessed at 12:05 p.m. AKT and reconvene at 1:25 p.m. AKT

- b. Quality – Cook

i. Program Update

Staff provided an update on the status of current quality activities. Notably:

- 3 Insulated Ice Bag Contracts Signed, 70 bags to be funded in 2019 season
- 4 RSW units sold to date
- Capt'n Jack's content submitted and on schedule for printing
- RTC contract on target for deliverables

ii. Ice Infrastructure Proposals

- **Big Creek Fisheries Proposal I – Ice Machine Rebuild**
- **Big Creek Fisheries Proposal II – Ice Totes**

Cook moved and Wood seconded to approve up to 50% of funding (\$12,289.30) on Big Creek Proposal I and up to 100% of funding (\$24,750.00) on Big Creek Proposal II in FY19 contingent upon full execution of both projects. **MOTION CARRIED UNANIMOUSLY.**

Board directed staff to ensure that neither proposal represented back funding and had sufficient sideboards in any contract to ensure full execution of both projects.

- **I Choose Wild – Ice Machine & Supply Lines**

No Action Taken. Board directed staff to encourage I Choose Wild to submit on future Ice Distribution RPFs.

Meeting recessed at 2:06 p.m. AKT reconvened at 2:11 p.m. AKT

- **City of Pilot Point**

Cook moved and Wood seconded to provide up to \$53,106 in funding in FY19 to the City of Pilot Point contingent upon delivery of ice to vessels as will be defined in a contract. **MOTION CARRIED UNANIMOUSLY.**

iii. Ice Distribution RFP

Staff outlined discussions from the Quality Committee about a new RFP incentivizing ice distribution in the 2019 season.

Johnson moved and Jackson seconded to reallocate \$12,500 in unspent funds from the FY19 Captn' Jack's Tidebook and \$37,500 in unspent funds from the FY19 Ice Infrastructure RFP to a Ice Distribution RFP in FY19 for a total budget of \$50,000 in FY19. **MOTION CARRIED UNANIMOUSLY.**

Board directed staff to complete the details of the RFP and present to the Quality Committee for review.

Meeting recessed at 3:35 p.m. AKT and reconvened at 3:47 p.m. AKT

c. Finance – Solberg

i. Program Update

No new information from 2-21-19 Board Meeting.

ii. Financial Status of 2019 Projects

Staff is working on developing a one page report to show the status of projects and financial accounts. Board showed support for this project.

Johnson moved and Wood seconded to move \$225,000 from the Vanguard Reserve account to the Wells Fargo checking account. **MOTION CARRIED UNANIMOUSLY.**

Solberg advised the board to be cognizant of our financial situation and to think long term about what costs we want to incur during the remainder of 2019. He urged the board to think strategically long term.

d. PR/Outreach – Jackson

i. New Hire Introduction

Board welcomes Erika de la Rosa to the BBRSDA as the new Outreach Coordinator and Administrative Assistant.

ii. Town Hall Recap

Jackson provided a recap of Town Hall meetings to date. Attendance has been as expected. Most questions from members at these meetings highlight the need for the BBRSDA to better inform members about ongoing activities and benefit to the fleet. Jackson noted that this program has provided a needed conduit for membership to engage with the organization.

iii. Review Upcoming Town Hall & Industry Meeting Agendas

Wink presented the agenda for the two additional meetings. The board had no changes.

Meeting recessed at 5:05 p.m. AKT and reconvened at 8:08 a.m. AKT on 3/1/2019.

e. Sustainability – Solberg

i. Program Update

Update would be covered in other sustainability agenda items.

ii. Pebble Mine Permitting Update – Andy Wink

Draft EIS has been released. 3/1/2019 is the first day of the 90 day comment period. Several organizations have spoken out against the length of the comment period and about the content of the EIS.

Board discussed talking points and a potential comment directly to the Army Corps of Engineers Alaska District. Cook emphasized the necessity to comment on key topics to the Army Corps of Engineers. Solberg suggested connecting with relevant fisheries scientists to help direct any submitted comment.

Board directed Wink to develop a comment for the Army Corps of Engineers regarding the inadequate time allowed for the comment period.

iii. BBFC 2019 Outlook – Michael Link

Michael Link provided an update on the 2019 Fisheries Collaborative and possible budget scenarios. Link advised that BBRSI would be coordinating with ADF&G to strategize contingency plans in the event of a delay in the 2019/2020 state budget. BBRSI will keep the BBRSDA informed of progress.

Christensen emphasized the importance that industry funding fisheries management is not a sustainable model.

The Board directed Wink to advise BBSRI that the board is in support of the BBFC.

iv. Port Moller Expansion

Icelander provided coverage of additional transects in 2018 and drastically impacted composition estimates. For 2019 Link suggested a longer season and coverage of more transects. Link suggested BBRSDA make an upfront commitment for 50% of 2019 costs associated with the second boat and BBSRI would work to seek to back fund the cost with other funding partners.

Board discussed the importance of Port Moller as a management tool and the potential for the second vessel to operate. Wink mentioned that area biologist felt the additional information provided by the second boat effort was critical for management in 2018.

Cook moved Christensen seconded to approve up to \$100,000 in funding in FY19 to support contracting a second vessel for the Port Moller Test Fishery. **MOTION CARRIED UNANIMOUSLY.**

v. Legal Proposal from BBFA

The Bristol Bay Fisheries Association sent a proposal requesting the BBRSDA provide support funding for BBFA's attorney, Jefferey Parker, on sustainability issues.

Christensen moved and Cook seconded to approve up to \$25,000 in funding for BBFA's attorney. **MOTION WITHDRAWN.**

Not Action Taken. Board deferred this to Executive Session at the next board meeting.

Meeting recessed at 9:10 a.m. AKT and reconvened at 9:25 a.m. AKT

vi. Video Proposal

3 separate videos for Calls to Action for opposing the proposed mine project. Friccero recommended that to send this proposal to another advocacy group so the content of any videos need not be restricted by RSDA regulation. Solberg did not feel the BBRSDA could support this project and stay in line with regulation.

Not Action Taken. Board directed Wink to contact Nick Lee and advise him to reach out to other advocacy groups.

8. Organization & Policy Discussion – Wink

i. Updated Conflict of Interest Forms

Friccero advised board to have updated COI forms to Wink by the end of the day today.

ii. Proposal Instructions & Template

Wink advised that staff needed a better way to process proposals and to inform members what information was necessary for the BBRSDA to evaluate proposals.

Board directed Wink to post the Proposal Instructions & Template on the website and gave him the authority to make updates to the template as necessary.

iii. Board Term Limits

Board recommended that discussion on this topic be brought up by the Board Development Committee for a recommendation to the full board.

iv. Annual Review of Board & Staff

Friccero advised the board that policy required the Board to conduct an annual review of the Executive Director and recommended that a review of the board and staff take place.

Christensen moved and Johnson seconded to go into Executive Session at 9:46 a.m. AKT to discuss Legal. **MOTION CARRIED UNANIMOUSLY.**

9. Executive Session – Legal

Johnson moved and Solberg seconded to come out of executive session at 10:52 a.m. AKT. **MOTION CARRIED UNANIMOUSLY. No Action Taken.**

10. Miscellaneous Business

a. Telephonic Board Meeting Policy Review

No Action Taken. Deferred to the next Board Meeting.

b. Board Meeting Fees & Travel Policy

No Action Taken. Deferred to the next Board Meeting.

11. Future Agenda Items

12. Review/Confirm Upcoming Meetings

a. June Member & Board Meetings – Dillingham, AK
Weekend of June 8th in Dillingham, AK.

13. Adjourn

Solberg moved and Jackson seconded to adjourn at 10:58 a.m. AKT. **MOTION CARRIED UNANIMOUSLY.**