



BRISTOL BAY

Regional Seafood Development Association

BBRSDA Board Meeting Minutes DRAFT

February 4, 2020 – 9:00am AKT

Teleconference

1. Call to Order/Establishment of Quorum

President Johnson called the meeting to order at 9:03 am AKT. Directors Jackson, Cook, Christensen, O'Neill, Temple, and Ure were present. **A quorum was established.** Also in attendance were staff members Wink and Machain; and guest Scott Stender from AVITUS.

Johnson reminded the group of the recent board training and guidelines that came out of it.

2. Approval of Agenda

Christensen moved and Temple seconded to approve the agenda as modified: addition of item 6aiii to be Legal Fees reclassification; and addition of 8c to be Port Moller Discussion. **MOTION CARRIED UNANIMOUSLY.**

3. Approval of Previous Minutes

a. November 19-20, 2019

Jackson moved and O'Neill seconded to approve the 11-19-19 BOD minutes as written. **MOTION CARRIED UNANIMOUSLY.**

4. Member Comments

Member Buck Gibbons joined the meeting at 9:20 am AKT and encouraged the board to consider support of a net recycling program. The Board was provided with emailed comments from member Erick Sabo, and setnetters Catie Bursch and Nicholas Downie, regarding term limits and net recycling.

5. Executive Director Report

The board was provided a copy of the ED Report ahead of the meeting and Wink was available for any questions. Wink touched on discussions with setnetters and the Ocean Tuesday presentation.

Christensen moved and Temple seconded to approve the ED report as presented. **MOTION CARRIED UNANIMOUSLY.**

Jackson expressed gratitude to the Executive Director and staff for all their efforts in managing the many activities in the report.

6. Committee Reports & Recommendations

a. Finance – Christensen and Machain

i. Bank balances & Financial Snapshot

Machain presented the Financial Snapshot which included bank balances. Christensen moved and O’Neill seconded to approve the financial snapshot.

MOTION CARRIED UNANIMOUSLY.

ii. FY20 project contracting status

Machain presented the contracting status as of 1-24-20 with no questions from board.

iii. Legal Fees Budget Reclassification

Christensen moved and Jackson seconded to shift \$325,000 in Habitat Protection Legal Budget from 7825 Board/Staff projects to the more appropriate line of 7104 Legal Fees. **MOTION CARRIED UNANIMOUSLY.**

b. Marketing – Christensen and Padilla

i. Update to long-term strategic marketing plan

Staff member Padilla joined the meeting at 9:30 am AKT.

Padilla presented the staff recommended and MC approved amended language to be added to our strategic plan. The new language gives us more opportunities with retailers and partners. Board was in favor, overall.

ii. Marketing Program update

Padilla discussed highlights from the emailed Marketing Update provided on 1-24-20. Topics included:

- Retail Promotions already have \$85,000 of \$125,000 either contracted or earmarked, on track to fully spend this budget.
- Wegman’s has expressed interest in Spring and Fresh promotions after finishing the January promos.
- Costco activities

The board was comfortable with the strategies and promotions.

c. Quality – Cook and Padilla

i. Quality Program update

Padilla gave updates on the Quality program, including:

- Awaiting submissions for Ice Infrastructure RFP (\$75K) and Ice Distribution RFP (\$50K)
- Working on developing an Ice Shuttle project in partnership with BBEDC
- Captain Jacks content is finalized and on its way to printers

- Tech Training program will warrant more discussion at QC committee level. Will be more time and cost than anticipated
- Seattle Tarp Ice Bags contract finalized with an announcement to be made soon.

ii. Northline Seafoods Ice Delivery Expansion Project

Board reviewed proposal and was in favor of the project.

Cook moved and Ure seconded funding of up to \$100,000 to Northline Seafoods in FY20 for an ice project, funding coming from investment reserves. **MOTION CARRIED UNANIMOUSLY.**

iii. Seafood Analytics/Digital Observer CQR Project

BBRSDA, Seafood Analytics, Digital Observer, and Trident will all partner to field test Seafood Analytics Certified Quality Reader (CQR) on the grounds in 2020. Goal of the program is to help develop a workable system for the CQR to provide a quantitative analysis of quality at the point of offload. Once this new tech is trusted and adopted, it can provide a real time assessment of quality so poor quality handling practices can be pinpointed and fixed ASAP. CQR's are also going to be used by Trident at tender offload to plants, at their own expense.

Digital Observer will have select QC's utilizing the CQR as part of their on the grounds QA analysis. Trident will work with Seafood Analytics develop a system to transfer the QA data from the grounds. No data generated in 2020 will impact fishermen earnings. This is a testing/development program only.

Seafood Analytics CQR Lease: 5 units for 1 month each	\$ 1,250.00
Digital Observer Compensation to QC Techs: \$50/day for 30 days for 5 Tech	\$ 7,500.00
Digital Observer Overhead Expenses: training, administration, final report	\$ 3,500.00
	<u>\$ 12,250.00</u>

Cook moves and O'Neill seconded to approve funding up to \$15,000 in FY20 for a joint program with Seafood Analytics and Digital Observer for a CQR Program. Funding coming from investment reserves. **MOTION CARRIED UNANIMOUSLY.**

d. Sustainability – Jackson and Wink

i. UTBB request for 2020 funding

Wink presented proposal for UTBB 2020 funding request.

Alannah Hurley joined the meeting at 11:00 am AKT.

Hurley provided an update on proposal request. Christensen is in support of our partnership with UTBB.

Christensen moved and Jackson seconded to approve the release of the unspent funds from 2019 project in the amount of \$60,811.86 for 2020. **MOTION CARRIED UNANIMOUSLY.**

ii. Net Recycling RFP

Jackson explained the support around this and why it is important. Wink discussed the RFP provided in the board packet – time is of the essence for the 2020 season.

O'Neill moved and Jackson seconded to approve the Net Recycling RFP for \$110,000, funding from investment reserves. Christensen proposed, and makers agreed to, amending the motion to remove limitations to ensure it is open to all parties, not limited to Bristol Bay entities. Amended to approve in concept with understanding that staff will modify RFP language to not be restrictive. **MOTION CARRIED 4-2.**

iii. Pebble Mine update

Wink provided an update on Pebble Mine timelines. A Final EIS release date has been pushed back to June or July 2020, with a record of decision on the permit likely happening 30-60 days after the FEIS release.

e. PR/Outreach – Ure

i. AMSEA Safety Training Proposal

Ure moved O'Neill seconded to approve the AMSEA Safety Training Proposal up to \$15,000 funding from investment reserves. Jackson and Temple abstained. **Motion Carried 4-0.**

ii. Discussion of fishery enforcement issues

Jackson led a brief discussion on fishery enforcement issues. Trade press has covered BB enforcement issues pertaining to shallow/dry fishing and line enforcement in the past 12 months. Scott Quist has confirmed to be at the March 2020 Industry Meeting in Anchorage and time has been set aside for an enforcement discussion at that meeting.

f. Governance

i. 2020 Board election timeline

Wink gave an update on the proposed timeline.

Cook moved and Christensen seconded to adopt the election timeline posted in the board packet with the “change of postmark control date” to 4/27 and bumping everything back one day after that, with the exception of “posting of

final results” and if there is any conflict in existing policies with those dates, that we waive those for this year. **MOTION CARRIED UNANIMOUSLY.**

ii. Policy revisions: Board Elections

Wink presented proposed policy revisions.

Christensen moved and Cook seconded to approve the revised policy language presented in the board packet pertaining to Board elections with dates updated.

MOTION CARRIED UNANIMOUSLY.

Christensen moved and O’Neill seconded to add question to the election questionnaire that asks the candidate for their position on the Pebble Mine issue. **MOTION CARRIED UNANIMOUSLY.**

Jackson moved and Temple seconded to enter into executive session at 12:34 pm AKT. **MOTION CARRIED UNANIMOUSLY.**

7. Executive Session

Cook moved and Christensen seconded to come out of executive session at 1:50 pm AKT. **MOTION CARRIED UNANIMOUSLY.**

8. Miscellaneous Business

a. Habitat protection & research proposal

Bob Kehoe joined the meeting at 2:05pm AKT.

Kehoe presented the BBR proposal requesting funding support for seismic research pertaining to the proposed Pebble project.

Cook moved and O’Neill seconded to authorize ED to fund BBR up to \$25,000 to the extent he feels is appropriate considering other contributors, to be funded from investment reserves. **MOTION CARRIED 3-0**, Christensen abstained. Jackson and Ure were no longer on the call due to technical difficulties, but Ure provided support for the project prior to the motion vote via email.

b. Discussion of supporting RSW education for the fleet

Board and staff discussed how we can improve RSW knowledge within the fleet. Consensus was to forward this to the Quality Committee for review.

c. PORT MOLLER DISCUSSION

Michael Link joined the call at 2:40pm AKT.

Link presented the latest proposal request including changes made based on challenges in prior year, an earlier start date, and potential for 2-year commitment.

BBRSRI requests an additional \$15,000 of funding commitment in FY2020 to maximize the efforts of a second test vessel at Port Moller.

Christensen moved and Temple seconded to fund the additional \$15,000 to support the Port Moller second vessel project in 2020, funding from investment reserves.

MOTION CARRIED 4-0.

9. Future Agenda Items

- a. Quality Committee to work on figuring out a cost-efficient option for RSW education, possibly pursuing some form of multi-media presentation.

10. Review and Plan Future Meeting Dates

- a. **February 29, 2020 – BBRSDA Town Hall Meeting in Astoria**
- b. **March 5, 2020 – Board Meeting in Anchorage**
- c. **March 6, 2020 – BBRSDA Industry Meeting in Anchorage**
- d. **March 6, 2020 – BBRSDA Town Hall Meeting in Anchorage**
- e. **March 25, 2020 – BBRSDA Town Hall Meeting in Homer**
- f. **March 28, 2020 – BBRSDA Town Hall Meeting in Kodiak**
- g. **April 22, 2020 – Board Meeting via Teleconference**

11. Adjourn

Cook thanked Johnson for a great job leading the meeting.

Christensen moved and O'Neill seconded to adjourn the meeting at 3:02 pm AKT.

MOTION CARRIED WITH UNANIMOUS CONSENT.

Total meeting time: 5 hours, 59 minutes