

## **BBRSDA Board Meeting DRAFT Agenda**

Friday, January 22, 2021 – 9:00 a.m. AKT Teleconference

Members are welcome to attend the meeting, please contact staff at <a href="mailto:info@bbrsda.com">info@bbrsda.com</a> to request the call info.

- 1. Call to Order/Establishment of Quorum
- 2. Approval of Agenda
- 3. Approval of Previous Minutes
  - a. November 30, 2020
- 4. Member Comments
- 5. Executive Director Report & Staff Goals for FY21
- 6. Program Updates & Committee Business
  - a. Finance
    - i. Financial Snapshot
    - ii. Q3 Financial Statements
    - iii. FY21 Budget Correction
  - b. Quality
    - i. Update on Open RFPs
    - ii. Seafood Analytics Proposal
    - iii. Ice Shuttle Service Project
  - c. Marketing
    - i. Retail Promotions Report
    - ii. Summary of Marketing Program Workshop Meeting
  - d. Sustainability
    - i. Projects recommended by Committee (at 1/20/21 meeting)
  - e. PR/Outreach
    - i. BBFA Ex-Vessel Price Information Proposal
    - ii. Relief, Tax & Accounting Assistance Project
- 7. Executive Session
- 8. Miscellaneous Business
  - a. Board Member Elections
- 9. Future Meeting Dates & Agenda Items
- 10. Adjourn